

## COMMERCIAL LIMIT CERTIFICATION

I, Cecilia Ramirez in my capacity as Program Director for Comcorp of America, representing television station KTSM-TV, Channel 9, El Paso, Texas hereby certify that for the period of December 28, 2009 – March 28, 2010

- 1) I am familiar with and the station is in compliance with the commercial limits imposed by Section 73.670 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming\* during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material.) Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KTSM-TV hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

Certified by me this 10th day of April 2010.

A handwritten signature in cursive script, reading "Cecilia Ramirez", is written over a horizontal line.

**Program Director**

- *"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 years old and under.*